



JULIA BARRY

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Summary

Design, media, and communications professional with extensive experience creating visual identities, campaigns, and content. Skilled at translating complex ideas into clear, impactful designs across digital and print platforms. Known for implementing creative strategy with precision, compassion, and authenticity to advance client goals.

Education

GOLDSMITHS COLLEGE, UNIVERSITY OF LONDON London, UK M.A. 2007 Interactive Media (Focus: Digital Activism)

SARAH LAWRENCE COLLEGE Bronxville, New York B.A. 2004 Media Studies & Creative Production (Music, Writing, Video)

Experience

JULIA BARRY PRODUCTIONS / UPROOT DESIGN STUDIO Nationwide 2001-Present

Design, Media & Tech for Social Good—Created graphics, illustration, web design, copy, and multimedia content for clients; composed and produced music; organized tours and arts events; developed websites using accessible, client-friendly technologies tailored to UX and brand goals; designed and marketed sustainable products, courses, and community spaces; executed marketing strategies including social media, enews, and promotional campaigns; oversaw subcontractors.

LIFTING HANDS INTERNATIONAL Worldwide 2026-Present

Graphic Designer—Developed brand identity including color palette, social templates, and web designs for humanitarian aid organization; created cohesive graphics across social media, enews, website, marketing, and print collateral; collaborated with communications and development teams to support storytelling, fundraising, and outreach efforts.

JUDSON MEMORIAL CHURCH New York, NY 2022-Present

Communications Director—Illustrated original designs for merchandise; designed website and new ecommerce store with product listings; designed graphics for promotions, social media, enews, and website; webmastered company site; created communications strategy; liaised with staff, committees, and partners; oversaw social media presence and enews.

BILINGUAL BIRDIES New York, NY 2012-2015 & 2024-2025

Managing Director & Operations Manager—Executed educational program delivery for 2000+ children and their schools; designed graphics for promotions, social media, enews, and website; webmastered company site and built new functions.

HABITAT: HOME New York, NY + Kansas City, MO 2016-2019

Founder & Composer—Produced community art projects exploring the meaning of “home”; secured grants and partnerships; coordinated large-scale performances; composed original music; managed budgets, logistics, and outreach through press, social media, and digital platforms.

SHE WRITES, INC. New York, NY 2010-2012

Social Community Manager & Expert for Hire—Oversaw technical functionality and member support for 16,000+ community of women writers; created enews, blog, and social media content; redesigned site.

NEW MOON GIRL MEDIA New York, NY/London, UK 2007-2008

Online Editor & Project Coordinator—Designed web community for teen girls; led advisory retreat and editorial meetings; oversaw enews and blog strategy and content; coordinated guest blogging program; filmed and launched teaser video; spearheaded viral marketing campaign; facilitated online identities.

IN HER IMAGE: PRODUCING WOMANHOOD IN AMERICA Nationwide 2003-2010

Creator & Facilitator—Created multimedia program on women’s health and media culture; produced video, curriculum, and web materials; partnered with organizations nationwide; facilitated discussions with teen and adult audiences.

Skills **Design & Creative Production:** Graphic design, illustration, surface and print design, branding, typography, layout, UX/UI and web design, photo and video editing, music composition and sound engineering, sustainable materials

Content & Communications: Visual storytelling, copywriting and editing, marketing campaigns, social media graphics, newsletter and report design, brand strategy, creative concept development, presentation design

Project Management & Collaboration: Client relations, creative direction, workflow coordination, cross-functional collaboration, scheduling, budgeting, contractor management, remote team communication

Apps & Software WordPress, Drupal, Squarespace, Wix, Sketch, Canva, Later, Adobe Illustrator, Photoshop, InDesign, Creative Cloud, Astute Graphics, Procreate, Affinity, Cricut, Logic Pro, Final Cut Pro, iMovie, DeScript, Sibelius, Mailchimp, Flodesk, Lemlist, Salesforce, Streak, Airtable, GSuite, Notion, Evernote, Slack, Discord, Harvest, Todoist, Trello, Asana, Monday, Word, Excel

Honors Selected Artist, Illustrators for Hire (2024-Present)
Selected Composer & Bookwriter, BMI Lehman Engel Theater Advanced Workshops (2016-Present)
Selected Artist, Drama Club Camp Residency (2026)
Selected Muralist, PreCycle Grocery (2023)
Selected Board Member, Threshold Podcast (2021–2022)
Invited Panelist, The Pollination Project Grant Advisory Committee (2020–2022)
Semi-Finalist, The Roddenberry Fellowship (2021)
Selected Member, Work.Kin Culture Antiracist Leadership Training (2021)
Semi-Finalist, The David Prize (2020)
Awardee, Fractured Atlas Fiscal Sponsorship (2020)
Selected Resident, Starry Night Arts Administration Residency (2019)
Selected Resident, Arts Letters & Numbers Artist Residency (2019)
Awardee, The Pollination Project Seed Money Grant (2019)
Awardee, Puffin West Grant (2019)
Awardee, Brooklyn Arts Council’s Brooklyn Arts Fund Grant (2019)
Finalist, MAP Fund (2019)
Awardee, Fractured Atlas Fiscal Sponsorship (2019)
Selected Applicant, Brush Creek, Tofte Lake, VCCA, and Chalk Hill Artist Residencies (2018)
Selected Resident, Drop Forge & Tool Artist Residency (2016)
Selected Participant, Art-a-Hack “Sonic Equations” Team (2016)
Selected Participant, NYFA Arts Boot Camp (2015)
Selected Participant, Google Techmakers Summit (2015)
Invited Panelist, Parents Tech Meetup (2014)
Vetted Member, Meerkat Media Film Collective (2009-2013)
Invited Benefit Performer, Healing Haiti & Orphans International with Peter Yarrow (2010)
Invited Screenings/Workshops, Columbia University Narrative Medicine Program & Colby College (2010)
Workshop Facilitator, Camille Cosby “Say It Write” Program (2009)
Selected Workshops & Screenings, St. Cloud State University & Warren Wilson College (2009)
Workshop Facilitator, Girl Scout Leadership Institute & Turn Beauty Inside Out Summit (2008)
Awardee, Puffin Foundation Grant (2006)
Selected Screening/Workshop, "Creative Action: Gender and the Arts” Conference (2006)
Awardee, The REAL Hot 100 (2006)
Invited Speaker, Harvard College (2005)
Invited Panelist, NOW “Love Your Body Day” (2005)
Selected Screening, American Association of University Women (2005)
Selected Screening/Workshop, AMLA National Media Education Conference (2005)
Awardee, Andrea Klein Willison Prize for the Arts & Women’s Activism (2003)

Memberships WordPress Developers Club, Freelancers Union, Freelancers Institute, ASCAP, AWFC, IAWM, NYWC, SCI, Maestra, Craft Alliance, Leverage Your Art, The Studio, The Studio Growth Guild, Art Makers Club, Dribbble, garden3d Creative Network, Designers for Good, Illustrators for Hire, Inspired Collective, Art & Found